

NORMATEC MVP

RECOVERY TOOL
of choice for the
world's best athletes

KG

"I love it!
It works!"

- Kevin Garnett
Boston Celtics



Lance Armstrong



TRAIN
HARDER

RECOVER
FASTER

PERFORM
BETTER

Larry Fitzgerald



LeBron James



INJURY RECOVERY

The NormaTec MVP treats chronic and acute injuries to help athletes get back into action faster.

POST-SURGICAL REHAB

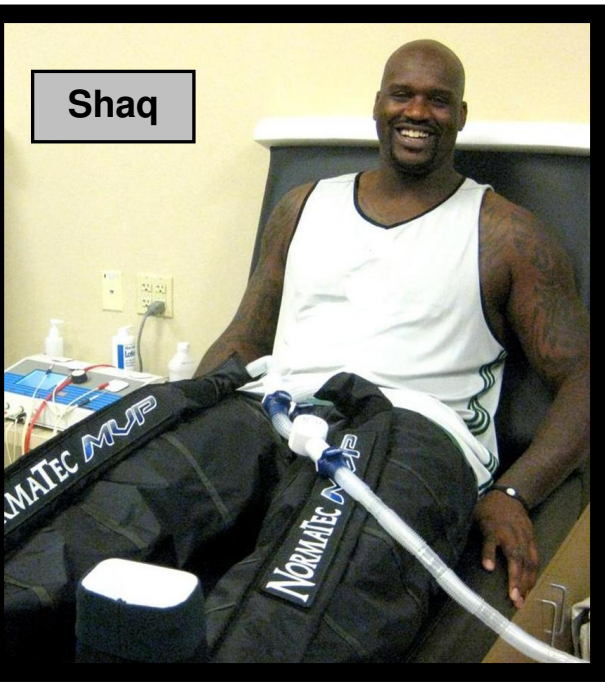
Use the NormaTec MVP for faster healing with less pain and swelling.

PRE/POST WORKOUT FLUSH

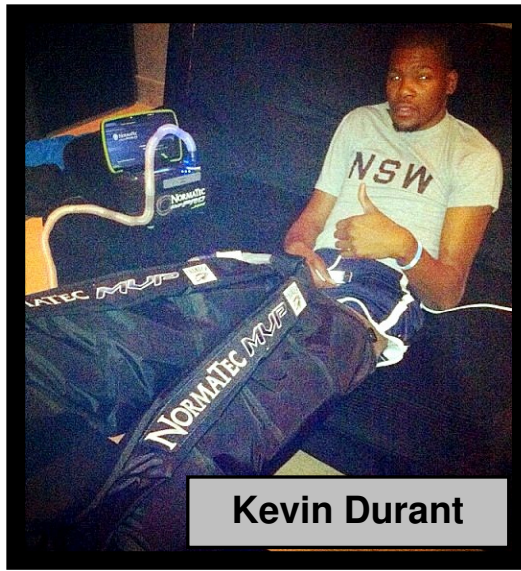
Use the NormaTec MVP to maximize performance and recover faster from demanding workouts.

CONTACT: Gilad Jacobs, (617) 939-7601
gjacobs@normatecusa.com

Shaq



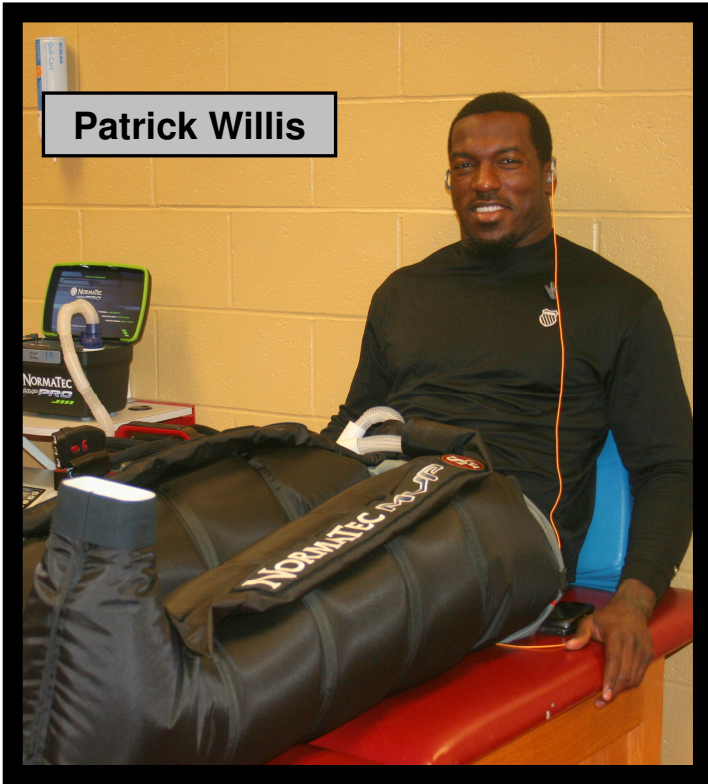
Kevin Durant



Vernon Davis



Patrick Willis



Jerod Mayo

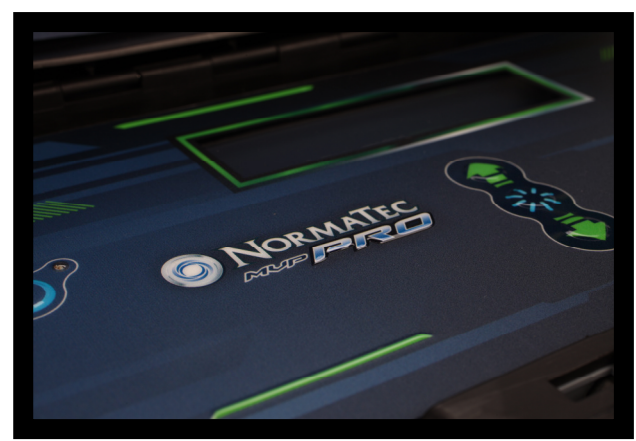


Andrew Bynum



Tomas Holmstrom





NormaTec Story

NormaTec was started by **Laura Jacobs, MD, PhD** who recognized the powerful potential of external, pneumatic compression. Not impressed with the results of existing compression pumps, Dr. Jacobs realized that the key component to the medicine and technology of compression is **HOW** we massage around the arms and legs. What was developed is a system that's not only portable, durable, and easy to use, but also one that massages in a pattern that is so clinically significant, it's patented. Called **Sequential Pulsed Technology**, NormaTec is the only system in the world to incorporate a patented massage pneumatic waveform.



Athlete Technologies

Just three years ago, top professional and college teams and athletes began to utilize the NormaTec technology to aid in their recovery and performance. The results were simply outstanding. Today, daily users include top **NCAA** programs, the majority of **NFL**, **NBA** and **NHL** teams, the **US Navy SEALs**, and hundreds of the best athletes in the world. In addition, the best **triathletes**, **cyclists** and **runners** on the planet recover faster and perform better because of their NormaTec.

At the upcoming London **Olympics**, there will be an estimated 300 NormaTec MVP Systems used on the world's best athletes.

NormaTec MVP Pro Recovery System Features:

- Patented Sequential Pulsed Technology pneumatic waveform
- Built-in Recovery Flush Mode and computer-controlled Zone Programmability
- Full-length Leg Boots and Arm Sleeves
- World voltage compatibility
- Deflate button to remove air after session
- Hidden button on faceplate that displays secret messages

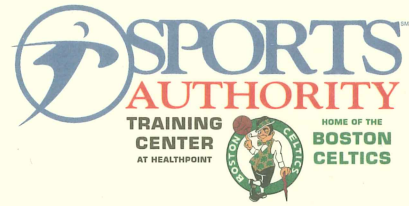
CONTACT

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November 10, 2009

NormaTec Sports
44 Glen Avenue
Newton Center, MA 02459

Dear NormaTec:

I would like to thank you for bringing the NormaTec MVP unit to my attention last season. It quickly became a part of my daily routine with our players for both immediate injury management and post-operative care, and I am more than pleased with the results.

As a matter of fact, I incorporated the NormaTec MVP into our team's recovery program; not just when treating injuries, but to prevent injury and to improve performance.

I see many uses for the NormaTec MVP with professional athletes and any sports teams:

Injury prevention and Maximize Performance - With a grueling schedule and travel demands, recovery is paramount. The ease of use allows it to be used on planes, pre and post-games, as well as home use. The change in fluid dynamics is impressive. Whether I have used it pre or post game, the players have found it comfortable and convenient. I can honestly say they have reported feeling rejuvenated and lighter after pumping, a major step forward since we are always striving to maximize performance.

For Post Injury and Surgery Rehabilitation - I used NormaTec MVP on our players following surgery during the off season. Intermittent compression has always been a part of my treatment program, but the advances in technology the NormaTec MVP provides is impressive. The results speak for themselves in edema control post-injury and in post-operative patients.

I am really excited to have the NormaTec MVP assist the players in their recovery and performance. Thank you for reaching out to me and making this cutting-edge technology available to our team... The NormaTec MVP is a great addition.

Sincerely,

Ed Lacerte PT, L,ATC, SCS, CSCS
Head Athletic Trainer/Physical Therapist Boston Celtics



PHILADELPHIA FLYERS

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P 215.465.4500 / F 215.952.5210
philadelphiaflyers.com

August 26, 2010

Gilad Jacobs
NormaTec MVP
44 Glen Avenue
Newton Center, MA 02459

Dear Gilad,

The Philadelphia Flyers had an outstanding season and I would like to personally thank you and NormaTec MVP for the part your product played in our success! Your compressive device allowed some of our key our players to recover faster and perform better thus giving us that much needed edge during our playoff run.

Athletic trainers have used intermittent compression for improved fluid dynamics and enhanced blood flow, for many years. I may be dating myself, but I recall the first unit I ever used was the size of a dishwasher! MVP's advanced compression technology is a vast improvement over anything on the market, past or present. My staff and I appreciate the system's user friendliness and portability. Our players like it because it is comfortable and for the immediate results achieved.

Allow me to say it succinctly: MVP's cutting-edge technology was a lifesaver for the Flyers this season. It's very rare in my profession that any training or recovery modality is so readily incorporated by everyone on a team. The **NormaTec MVP** quickly achieved that extraordinary distinction because it just works that well.

I'm extremely pleased that you introduced the MVP to the Flyers this season. My compliments and gratitude to you and your company for engineering such top-notch equipment.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim McCrossin', with a stylized flourish extending from the end.

Jim McCrossin



UNITED STATES
OLYMPIC COMMITTEE
1 Olympic Plaza
Colorado Springs, CO
80909

September 27, 2010

Laura Jacobs, M.D, PhD
President/CEO
Gilad Jacobs
Vice President Sports Medicine
NormaTec
44 Glen Avenue
Newton Center, MA 02459

Dear Dr. and Mr. Jacobs

On behalf of the United States Olympic Committee I would like to thank you and express our sincere gratitude for your generous donation of NormaTec devices for Team USA at the 2010 Winter Olympic Games in Vancouver, Canada. The NormaTec device is used extensively by many of our athletes for recovery from their intense training and competition. Your product was used by the USOC Sports Medicine Team as part of a comprehensive program to assist the Olympic athletes with their recovery/regeneration procedures.

As you are aware the post-training recovery process is extremely important to prepare athletes for competition. We are very happy you were a part of Team USA's historic success at the Winter Olympic Games. We look forward to a continued relationship with NormaTec

Once again thank you very much for your important contribution and the positive impact it has had on Team USA's success.

Sincerely,

Michael P. Reed, D.C., MS
Medical Director, Sports Performance Division
United States Olympic Committee

cc: Alan Ashley, Chief of Sports Performance , USOC